



We invite you to consider joining us in bringing Marquette County an amazing HarborFest once again in 2024, Marquette West Rotary's HarborFest. Every year since 1984 HarborFest has entertained thousands of your Marquette County neighbors with amazing bands, food and summer fun in the beautiful setting of Mattson Lower Park on Lake Superior.

We are asking if you will partner with us as a Sponsor. Why? So together, we can continue to build the best neighborhood party of the year, and even more importantly, with your support, we can once again provide up to \$ 30,000 in Community Awards and Annual Grants again this year.

Since the festival's inception we have provided funding to over 50 organizations and granted over \$700,000 to improve the programs and services that make our community a special place to live. Your Sponsor support in 2024 ensures these organizations will continue to benefit financially as a result of the single most fun and entertaining event this Summer.

Our Marquette West Rotary Club is inviting you to join our end of summer celebration for 2024's HarborFest as a Sponsor. We would like to offer you the opportunity to share in all this event has to offer. HarborFest will be held on Thursday, August 22, Friday, August 23 and Saturday August 24, 2024, in Ellwood Mattson Lower Harbor Park in Marquette.

For additional information, see our 2024 sponsor opportunities (attached) and see the myriad of benefits you and your business will receive.

Can we count on your partnership and sponsor support? We truly hope you will say YES!

With appreciation,

Bryan Lopac and Pam Christensen
Marquette West Rotary Club HarborFest Co-Chairs

HarborFest Sponsor Sheet

	Golden Festival Sponsorship - \$5,000 and above	Saturday Night Sponsorship - \$3,500	Friday Night Sponsorship - \$3,500	Thursday Night MSO Sponsorship - \$2,500
All Announcements from the stage will include the "Sponsor Name"	X	X	X	X
Company banner located in prime location adjacent to the music stage for event	X	X	X	X
Recognition on HarborFest brochures and poster*, and in all TV/radio media releases	X	X Related to Saturday events	X Related to Friday events	X Related to Thursday Events
Company logo on the Marquette West Rotary Club website and Facebook page	X	X	X	X
Other perks	-All HarborFest promotion will include Brought to You by "Sponsor Name" and MQT West Rotary Club -Logo located on the Welcome trastle and near the stage -4 Friday Passes and 4 Saturday passes backstage	-Logo located on the Welcome trastle and near the stage -4 Saturday passes backstage	-Logo located on the Welcome trastle and near the stage -4 Friday passes backstage	

HarborFest Sponsor Sheet

	Entertainment & Hospitality Local Band Sponsorship - \$1,500	Local Band Sponsorship - \$1,000	Tent Sponsorship - \$500	Supporting Sponsorship - \$250
All Announcements from the stage will include the "Sponsor Name"	X	X During Local Band Announcements	X	
Company banner located in prime location adjacent to the music stage for event	X	X	X	
Recognition on HarborFest brochures and poster*, and in all TV/radio media releases	X	X	X Except TV and Radio	
Company logo on the Marquette West Rotary Club website and Facebook page	X	X	X	X
Other perks				